

Fresco



LATERRA
m a n a g e m e n t

BIO

“Fresco comes from hip-hop, Dub, house electro and alternative records. He is a DJ, producer and sound engineer. He has a great touch, modern musical ideas and the constant wish to evolve and explore new sounds.”
Lorenzo Jovanotti

Leonardo Beccafichi aka Leo Fresco, or simply Fresco (Città di Castello, 13th December 1976), is an Italian DJ, producer and sound engineer. He began to move his first steps with local bands before moving to Hip Hop scene in 1996, when his friend Frankie Hi-nrg MC gave him an Akai MPC60 as a gift, recommending him to try his hand at hip hop with that tool (“Leo, hip Hop is done with this!”, in Frankie’s word). So he started with his first experiments with electronic music and Dub with the help of turntables, a Roland TR-909, a guitar and an Atari. After one year in London, Fresco came back to his hometown and decided to open his own recording studio in the basement of a supermarket (and in the recordings he did there you can hear the noise of the trolleys infiltrating the microphones).

It is in that moment that Leonardo begins to be called “Fresco”.

In 2000 he met DJ Ralf and started a collaboration with him that has never been interrupted and continues today in the studio Ginepro, headquarter of many productions of Laterra recording – podcast, remixes – for many artists like Daniele Baldelli, Casino Royale, Cesare Cremonesi, just to mention some, but also for live live projects like R.H.A.R.F (DJ Ralf, Gianluca Petrella, Giovanni Guidi, Leonardo Ramadori), DJ Ralf and Orchestra.

From 2007 Fresco has been constantly involved in the productions of Jovanotti, DJ Ralf, Frankie Hig-nrg MC, beside numerous collaborations with artists and producers, in different roles as a sound engineer, studio assistant, programmer, producer, podcast producer, remixer and in writer. Among these productions we can list ones with Rick Rubin, Mousse-t, Gianni Morandi, Rex Kudo, M.I.A, Quincy Jones (We Are the future festival 2004), Salvatore Sciarrino, Tony Allen, Laura Pausini, Luca Carboni, Tale of Us, Gianluca Petrella, Subsonica, Negramaro, Broken Record with Jack White, Brendan Benson, Tyler the Creator, Enzo Avitabile, Epoque, Afrotronix, Horace Andy, Alton Ellis, Davide Rossi, Tre allegri Ragazzi Morti, Istituto Italiano Cumbia, Paolo Baldini Dub Files and many others.

In Spring 2020 Fresco produced with Frankie hi nrg mc a track called “Nuvole” in the middle of the pandemic. Fresco has been working with Lorenzo Jovanotti Cherubini at the Karakorum Studio in Cortona from 2007. In 2017 he participated in the genesis of the “Oh, Vita!” Album by Jovanotti, collaborating with Rick Rubin who is the producer of this record and also appearing in the “Making an album” documentary, then in summer 2021 Fresco worked again with Rick Rubin for the record of Jovanotti “Disco del sole”.

In 2021 he built his own new studio, Malkovich Studio, in Città di Castello near Perugia.

In March 2022 he took part in the pre-production of the Jova Beach Party 22, the huge tour (more than 20 shows) on the Italian beaches created by Jovanotti, where Fresco worked not only as a sound engineer but also as a DJ, on Sbam Stage (a special stage dedicated to DJs) and as a curator of the Jova Beach Radio, the special radio of Jovanotti’s tour.

LINKS



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